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Porject

This brief is for the design of a Ski Chalet Rental company.

The E-Z Ski Resort

Website Design Brief

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# E-Z Ski Resort

# Website Brief

**Client: The EZ-Ski Resort.**

**Goal of website:**

The client this website is being designed for is Ski resort/Chalet Rental Organisation called EZ-Ski. The website will consist of a Main Home Page, with links to 4 other pages, for a total of Five Pages. The Site should include information on the location of the Ski lodges, as well as information about the lodges themselves, containing information about such things as Wi-Fi coverage, hot water availability, the number of rooms, and other information important to potential customers.

The other pages on the website will contain information about on-site Services, Equipment for hire, An About page, and a booking page.

# **Website Map**

**Home**

**Page should contain basic information about the Resort as well as some photos and information about the two types of accommodation.**

**Accommodation**

**A more in depth look at accommodation, more photographs and bullet point list of facilities included. Page could also contain a form for asking further questions. )**

**Amenities**

**Contains information on other services and features available at the resort.**

**Equipment Hire**

**Information regarding rental equipment, prices and other information.**

**About Us**

**An about us page, containing information about the company.**

**Book Now**

**Contains a form for booking accommodation.**

**Helpful Links (if time permits)**

Add a helpful links page if time permits, this page could contain various helpful links regarding Skiing or snowboarding, or other winter holiday activities.

# **Website Content:**

**Top of homepage:**

**Navigation Bar layout : |** Book Now!(show button in different colour for emphasis) | Accommodation | Services | About Us | Helpful Links

**Welcome Message:** welcome to the EZ Ski resort and Hotel.

**Tagline:** “Take comfort in the cold”

**Body of homepage:**

**Welcome message:** short welcome message and brief introduction to the company.

**Location details:** Embedded google map of area and directions to the resort

**Other pages**

**Book Now page:** This page will contain a booking from to request a price quote.

**Accommodation page:** this page will contain information on the cabins available to rent, as well as a short description of each.

**Equipment rental page:** This page will contain information on renting Ski equipment. The page will contain various links to external equipment rental sites on the web, as well as other relevant information which pertains to renting Ski equipment.

**About us page:** This page will contain information about the company, as well as other relevant information such as company policies and rules & regulations regarding the cabins and grounds of the resort.

# **Page Layout: Homepage (Desktop)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Logo** | | | |
| **Navigation Bar** | | | |
| **Large image and welcome message** | | | |
| **Image of luxury cabin** | **Image of luxury cabin** | **Image of basic cabin** | **Image of basic cabin** |
| **text** | | **text** | |
| **Photo Gallery** | | | |
| **Social Media / Other Links** | | | |
| **Footer** | | | |

# **Page Layout: Homepage (Mobile View)**

|  |  |  |
| --- | --- | --- |
| **Large image & Welcome Message** | | |
| **Navigation** | **Image**  **Button** | **Image**  **Button** |
| **Text** | |
| **Footer** | | | |

# **Design**

**(Colours/Fonts)**

**Site Colours: The colour scheme of the website will be influenced by the Main index Hero/Cover Image. These colours are a mix of Lavender and Purple. The Form page also features a third colour Salmon, which is also taken from the main site cover image,**

**Lavender Colour: #cac3e2**

**Purple Colour: #474973**

**Salmon: #d06666**

**Deep Salmon: #c45757**

**Fonts**

**The website will use only one font type throughout all of the pages. Going forward I don’t think this is good practice, as variety between heading font and paragraph fonts should vary, if only for Aesthetics. (Add variety to different text elements>**

**Font-Family: Gugi,**

# **Research and reference Links**

[**https://ie.ski.com**](https://ie.ski.com)

[**https://www.beaverrun.com**](https://www.beaverrun.com)

[**http://www.thevillageatbreckenridge.org/**](http://www.thevillageatbreckenridge.org/)

[**http://www.pineridge.com/**](http://www.pineridge.com/)

[**http://www.therivermountainlodge.com/**](http://www.therivermountainlodge.com/)

[**http://www.mycrystalpeaklodge.com/**](http://www.mycrystalpeaklodge.com/)

[**https://www.rockymountaingetaways.com/**](https://www.rockymountaingetaways.com/)

[**http://oneskihill.rockresorts.com/default.asp**](http://oneskihill.rockresorts.com/default.asp)

[**http://www.breckresorts.com/**](http://www.breckresorts.com/)

[**http://www.deervalley.com/**](http://www.deervalley.com/)

[**https://www.saalbach.com/en**](https://www.saalbach.com/en)

[**https://www.andorraresorts.com/**](https://www.andorraresorts.com/)

[**https://www.lakelouiseinn.com/**](https://www.lakelouiseinn.com/)

# **Lessons Learned**

Throughout the process of building this website, I have learned valuable lessons which I need to take on board going forward. The first, and possibly most valuable lesson I have learned is to spend more time in the planning phase of the project in order to have a solid foundation in which to work with. My biggest mistake was my indecisiveness in regards to sticking to a plan, and adhering to that plan.

This error in proper planning led me to start and restart the project three times. The last time being the day before the project was due.

Another valuable lesson I have learned is to make sure to complete one page in its entirety before moving to the next. I made this mistake when I focused more on content, I created five different pages without assembling the grid structure, media queries and art direction before moving onto the next page.

This mistake has caused much trouble because now I have five pages and many elements which are currently not assigned to a dedicated grid structure, and are currently not responsive. In hindsight it was a big error on my part to think I could add the grids and media queries on the last day, and this has proved impossible, as there is so much to take into consideration across all five pages. Further work needs to be done to get it to a place where it works responsively in content, structure and media. I’m not happy that I do not have a fully realised website by the deadline, but I do feel that important lessons were learned, which I must take on board in future projects.